

Using energy audits to address corporate industrial strategies

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The Danish Society of Engineers

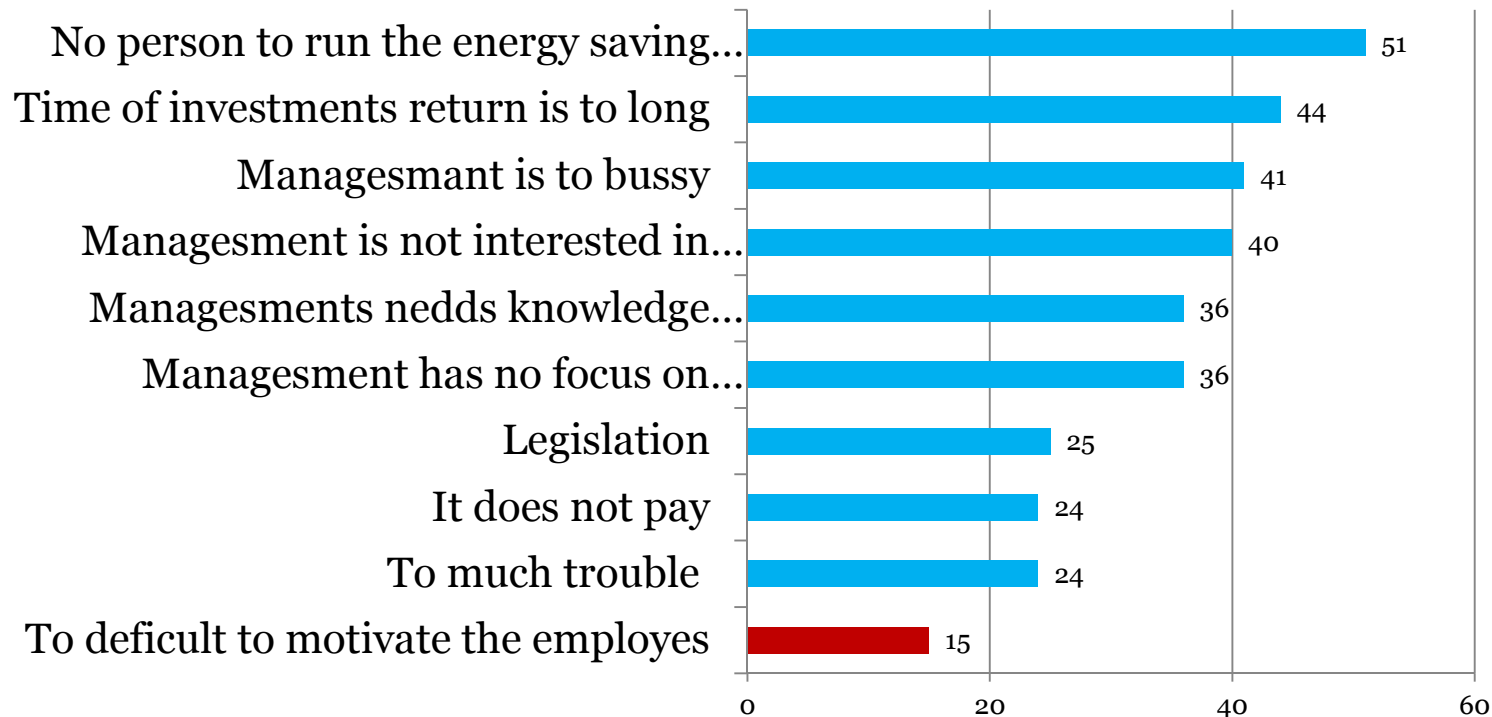
Green Workplaces Conference, October 9, 2012



The Danish Society of Engineers

Worker Engagement

Barriers against energy savings in private companies:



Source: The Danish Society of Engineers - IDA



What drives the worker to save energy? (Motivation)

1. Creation of new jobs
2. Part of the job
3. Personal interest in energy saving
4. More interesting work day
5. Rewarded by the company
6. Career opportunity (new job)
7. Be a part of the corporate environmental plan

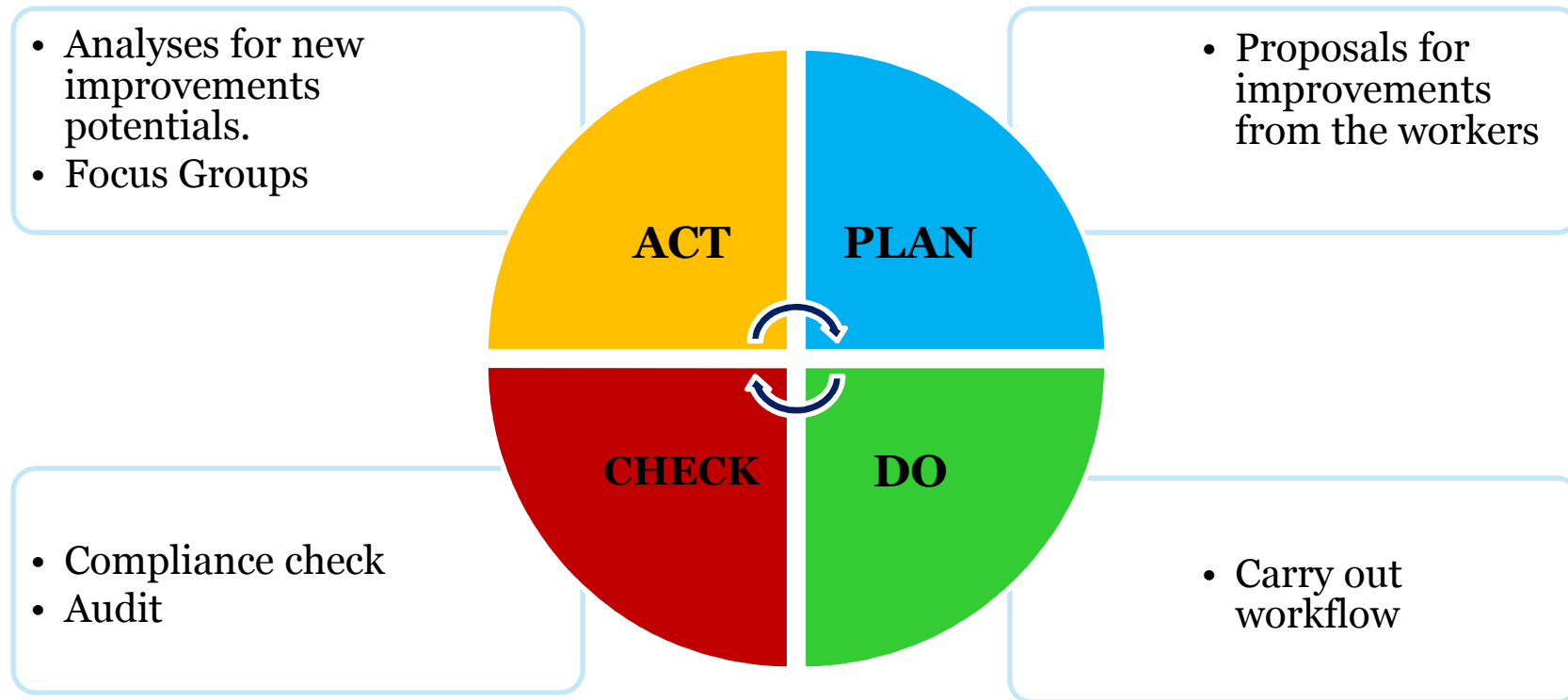


What drives the companies to save energy?

1. A good business case
2. A good business case
3. A good business case
4. Climate/Environment (Image)
5. Customers/Market requirement



Energy Management



Let's get them rolling!

Road map to the implementation of motivations.

1. A good plan
2. Employees involvement
3. Education and training
4. Focus Groups
5. Follow ups



Future
Climate 